

Live Products

Everything you can get today — free to full membership.

One method — running your personal life with the rigor a business runs on — delivered at every depth.
Everything below is live now; start anywhere.

START HERE — FREE

The Deliberate Week — the Free App NO CARD	FREE
The life-design app's free tier: the three wheels, the weekly loop, capture, and free Kits & Systems. No card, no account needed.	
The Deliberate Week — Notion Edition	FREE
The whole method as a duplicate-in-one-click Notion system.	
The Three Wheels + Audits DIAGNOSTICS	FREE
Life Wheel (8D), Operations Wheel (POI), Integration Wheel (PII), plus the Week & Life Audit.	
The Letter · In a Hard Moment ALWAYS ON	FREE
The in-app letter, and an always-free support surface that signposts real help.	

APP MEMBERSHIP

One account unlocks everything; any paid tier includes every one-time unlock.

Free	\$0
A great single week and an honest first look.	
Deliberate Week	\$9/mo · \$90/yr
The full weekly system and the Guide doing real work.	
Deliberate Week +	\$15/mo · \$150/yr
Memory over time — full Ledger history, Season archive, wheel trends.	
Deliberate Week Gold	\$25/mo · \$250/yr
Delegation — The Handoff and a proactive Guide.	
Deliberate Week Platinum	\$39/mo · \$390/yr
The Executive Dashboard — your digital chief of staff + Daily Brief.	

Structure, never advice — and always a floor to stand on.

ONE-TIME UNLOCKS

*Own one thing forever.***Premium Kit****\$19**

Any one situational / transition Kit — own it forever (included in any paid tier).

Kit Pass**\$49**

Every premium Kit, one price.

PLM Integration Snapshot**\$19**

A deeper, scored read on how well your systems work (separate from the free wheels).

Life-Design Canvas**\$19**

A one-page design of your whole operation.

Exports & Keepsakes**\$19**

Export your Ledger and designed weeks as keepsakes.

Digital Planners**\$29**

In-app editions of The Designed Week & Day, bundled.

Starter Workbook**\$10**

The cheapest way in — teaches the cadence, no account needed.

PAPER & PRINT

Print-on-demand · no inventory · each pairs with the free app.

TITLE	FORMAT	PRICE	WHERE
The Deliberate Week	Hardcover · 7×10	\$40	Amazon / KDP · Etsy \$30/\$35
The Designed Week	Softcover · 7×10	\$30	Amazon / KDP · Etsy \$20/\$25
The Designed Day	Hardcover · 7×10	\$25	Amazon / KDP · Etsy \$15/\$20
A Life Is an Operation	Softcover · 6×9	\$20	Amazon / KDP
A Life Is an Operation: The Field Guide	Softcover · 7×10	\$15	Amazon / KDP · Etsy
Starter Workbook	Digital / print	\$10	Etsy · in-app

Each planner and the Field Guide also sell as two Etsy digital editions — a print-at-home Printable PDF and a type-on-every-line Fillable PDF — priced below the print book.

WHERE TO GET IT

THE APP

deliberateweek.app

WEBSITE

thewelldesignedlifeco.com

BOOKS & GUIDES

Amazon / KDP

PLANNERS (DIGITAL)

Etsy — thedesignedlifecous

ALL LINKS

linktr.ee/thewelldesignedlifeco

Structure, never advice — and always a floor to stand on.